

Sample Media Advisory

National Grange's Words for Thirds Program – The Dictionary Project

[Print onto Your Grange Letterhead]

FOR IMMEDIATE RELEASE
[Insert Date]

Contact: *[Insert Contact Person's Full Name]*
[Insert Phone Number]

Media Advisory

**[Insert Grange Name] will Present Third Graders at
[Insert School Name] with Free Dictionaries**

WHO: The *[Insert Grange Name]* will present third grade students at *[Insert School Name]* with free dictionaries.

WHAT: The Grange is proud to support The Dictionary Project through its *Word for Thirds* program. Through the tireless efforts of the Grange's network of more than 300,000 volunteers, America's oldest rural and agriculture organization has presented third grade students across the nation with more than 100,000 dictionaries.

WHERE: *[Insert School Name and Address]*

WHEN: *[Insert Time and Date]*

Photo Opportunity – Grange members presenting students with dictionaries at *[Insert Time]*.

CONTACT: *[Insert Contact Person's Name and Phone Number and/or E-mail]*