

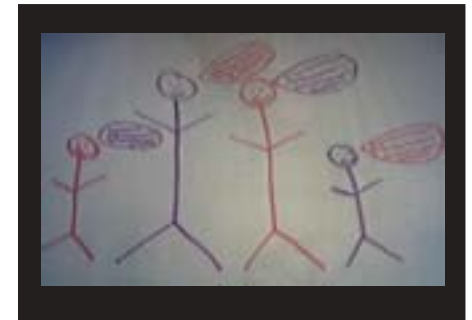
Communication

Paper
 Personal Contact with
 journalists
 Email
 Magazine
 Signs and Bulletin Boards
 Training on Public
 Communication
 Packet PR
 Cable
 Radio
 TV
 Advertising
 Newsletter
 Correspondence
 Telephone
 Calendar of Events Yearly
 Participation in
 Community Organizations
 Networking with Other
 Organizations
 Promotional Items
 Hall use to other groups
 Website
 Political involvement
 Grange Apparel
 Granger of the Year
 Member recognition
 Banners
 Grange Week Events
 Fairs
 Letters to Editor
 Get publicized in township/
 county publications
 By Your Actions
 Bargain Bulletin
 Ads

Word of Mouth
 Complimentary tickets to banquets, chicken
 dinners, BBQ's, etc.
 Invite press to dinners & programs
 Invite legislators to dinners & programs
 Video of your Grange
 Prayer Chain
 Church Bulletins
 List Serve
 Brochures
 Power Point Presentations
 Awarding Scholarships
 Signs
 Contribute to Community Project – get
 name on plaque
 Monthly newsletter to members
 Grange website
 Grange banner behind a plane
 Newspaper articles and ads
 Relationship with media
 Weekly radio program
 Weekly meeting listing in local
 paper
 Articles in state Grange
 publication
 Calling free to members
 T-shirts
 PostCards
 Posters
 Buddy system
 Birthday / Anniversary list
 When you joined the Grange list
 Booths at Fair or Business Expo
 Flyers about your Grange

Lots of emails to members and
 non in local area
 Group meeting with other clubs
 Invitations to other groups to
 Grange
 Door to door
 Grange website link from other
 organizations (FFA, 4-H, etc.)
 Local tv stations
 Professional ad campaign
 Lots of mail
 Agenda and minutes to members
 Newsletter
 - Bulk mail to all community,
 not just members
 - List ALL events in community
 Telephone Tree
 Media Contact
 State Grange newspaper
 Web Site & Email
 Reader Board Sign at/on
 Grange Hall / Property Sign
 Post Calendar of Events
 Radio & TV Public Service
 Announcements (PSAs)
 Advertise at Fairs & Parades
 Annual Letter w/ Dues Letter
 Walk around Neighborhood and
 say "Hi"
 Grange sign at entrance to
 city/town
 Grange logo on clothing to
 advertise
 Word of Mouth

Post Notices in Community
 Bulletin Boards
 Brochures at Chamber of
 Commerce
 Brochures at Schools
 Brochures at Fairs
 List Grange Events in
 School Lunch Menu &
 monthly School Newsletter
 Personal Invite
 Camp Brochures &
 Information
 Dictionary Programs for
 Schools
 Local Community Paper
 You Can not Communicate
 too Much!
 Talking to Local Businesses
 and Proprietors



Vision:
 You can have your say at our Grange!

Opportunities to strengthen Communication of Community Granges as identified by Action Grange participants in 2003-2004